

trekwest

Taking the Wildway Home

MEDIA ALERT/ PUBLIC EVENT INVITE



WHAT: Say "YES!" TO WILDLIFE CORRIDORS

A PRESENTATION BY TREKKER JOHN DAVIS IN ALBUQUERQUE ON THE NEED TO PROTECT WILDLIFE HABITAT CORRIDORS

The mission of this unprecedented 5,000-mile human-powered outdoor adventure campaign, by trekker John Davis, is to call attention to the need to protect wildlife habitat corridors throughout a "Western Wildway" — including the Galisteo Basin region of the New Mexico Highlands — stretching from Sonora's subtropical Sierra Madre Occidental to British Columbia's "High Divide." A petition campaign to create a mechanism to identify and protect wildlife habitat corridors, directed at elected officials and decision-makers, is also underway.

To sign the petition or for complete details, see trekwest.org

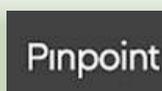
WHEN: Thursday, June 20 from 5:30 to 7:30 p.m.

WHERE: South Broadway Cultural Center, 1025 Broadway Blvd SE, Albuquerque

WHO: FREE and open to the public and media; Speakers: John Davis, plus Rewilding Institute's Dave Foreman, local conservation advocates, and local officials.



NEW MEXICO
WILDWAYS



AGENDA: Snacks, Conservation Displays, Maps & Presentations by Local Conservation Organizations
Featured presentation by Adventure Trekker John Davis, who will discuss his epic journey to save the wild west! Comments by key leaders from local conservation groups, and elected officials; Discussion of what you can do to ensure the protection of the Western Wildway; Socializing and Celebrating!

JOHN DAVIS INTERVIEW OPPORTUNITY
Available before and after the event,
additional Phone Interview opportunities
Schedule an interview, contact Kim V
520-558-0165 (office) or 520-390-3965
Email: kim@wildlandsnetwork.org



What is TrekWest?

TrekWest is a wildlife corridor conservation campaign, unveiled through an epic, human-powered bike/hike/paddle expedition by outdoor adventurer, John Davis, along a 5,000-mile international wildlife pathway from Mexico to Canada through North America's most iconic western wildlands. TrekWest highlights the need for wildlife corridor protection on a local and international scale, connecting and safeguarding the pathways needed for long-term survival of our wildlife. TrekWest promotes projects of its many partner organizations, private landowners, decision-makers and others dedicated to wildlife habitat protection along a visioned "Western Wildway," and invites citizens to join a growing network of heroes and organizations, committed to connecting and protecting safe pathways for wildlife and creating healthier communities in the West. One goal of the TrekWest campaign is to build a groundswell of support for creation of a mechanism that can identify and protect wildlife habitat corridors. One important vehicle to show such support is an on-line petition, accessed via trekwest.org, that will be delivered to land management agency decision-makers and elected officials urging creation of such a mechanism.

Social media followers will be able to access Davis's observations in real time throughout the journey through his daily blog postings, tweets, and shared photographs and videos of the sights, sounds, wildlife and people he encounters in the West's most iconic — and wild — places. Get started at www.TrekWest.org.